



United Way of Delaware County



www.uwaydelaware.org

December 2007

Thank you for requesting periodic updates on how your gift to United Way is used through our e-news update, Highlights. To learn more about these and other topics, visit our Web site at [www.uwaydelaware.org](http://www.uwaydelaware.org).



### Quick Links

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How can we help? Click here to e-mail the staff of United Way of Delaware County:

- [Katherine Tatterson Kreuchauf](#)
- [Laurie Cox](#)
- [Rhonda Baer](#)
- [Joanne Korzenko](#)
- [Gail Gregory](#)
- [Amanda Jefferson](#)

Contact us at 40 N. Sandusky St., P.O. Box 319, Delaware, OH 43015. Phone (740) 369-9618 Fax (740) 369-9080 E-mail: [feedback@uwaydelaware.org](mailto:feedback@uwaydelaware.org)

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### United Way salutes National Corporate Leaders

This year, United Way National Corporate Leaders (NCL companies) and their employees contributed more than \$1 billion to improve lives and strengthen communities. As partners with United Way, they're helping children and youth succeed, increasing financial stability for individuals and families, and improving lifelong health.

Among the list of generous NCL companies are several firms whose local support to United Way of Delaware County is exemplary, including Nationwide (a Summit Award Winner), Wal-Mart Stores and Macy's. [Click here](#) to read a list of NCL companies honored by United Way of America in a *New York Times* advertisement. We join United Way of America in applauding these generous supporters. Learn more about the role of NCL companies at [www.unitedway.org/ncl](http://www.unitedway.org/ncl).

### Your support contributes to quality of life in award-winning community

When you give to United Way to help shape the local quality of life, you're contributing to a culture that is among the best of all Ohio's communities, according to *Ohio Magazine*.



The city of Delaware has been chosen as one of the Best Hometowns for 2008 by *Ohio Magazine's* editors. Towns are awarded a "Best Hometown" designation based on quality of life attributes, including such factors as health and safety.

Delaware is featured on the cover of the November 2007 issue. More about the "Best Hometowns" will be included as part of the "Best of Ohio" cover story in the January 2008 issue, with tourist information being highlighted in June 2008.

[Click here](#) to view a PDF of the magazine cover and to read the inside story. Copies of the magazine can be obtained at [ohiomagazine.com](http://ohiomagazine.com).

### Results you can see: family holidays brightened by People in Need

Nearly 1,000 children and 700 adults in approximately 450 Delaware County families had a brighter holiday this year, thanks to the most successful Holiday Clearinghouse project in the history of People in Need, a United Way funded agency.



People in Need offers advocacy and assistance to those in emergency need, providing food, utilities, housing, medical or dental needs, school shoes and supplies, in addition to the annual Holiday Clearinghouse.

Last year a total of 434 families were served throughout the holiday season, but this year that number had been exceeded by Dec. 9, the general distribution day for items to help needy families. Among the items distributed are new toys for children to age 9 and \$40 Wal-Mart gift cards for ages 10 to high school age; food; clothing (at least one outfit per child); and Christmas trees (as supply permits).

### You Said It!

"You said it" includes comments from United Way supporters

"In our local office, 100 percent of our employees took the opportunity to learn, on the Web site, about how United Way uses contributions for the greatest needs throughout the community as a whole. The more we learned about how United Way helped youth, parents and families -- including employees within our company who were touched personally -- the more we wanted to give ...

"As a result, after learning how United Way helps, 100 percent of the employees in our office made a pledge. Giving to United Way is a corporate priority at [Rockwell Automation](#), where we are committed to serving the communities in which we live -- and, with our record-setting participation and increase in giving, we showed how important it was to us in Delaware County, as well.



"In particular, I'm impressed by the programs that provide positive messaging and early learning for youth to get them off to a good start. I encourage everyone to learn more about the results on the Web site and find out how dollars are used locally."

Brian Gilbert - Channel Sales Engineer  
Employee Campaign Coordinator - Rockwell Automation

Brian is pictured above with Denise Parker, administrative assistant and co-employee campaign coordinator. The Delaware-based office raised more than \$4,000, and overall Rockwell Automation exceeded its national goal of \$1.6 million by nearly 20 percent.

Would you like to share your comments about United Way for a future message? E-mail your reasons for supporting United Way to [feedback@uwaydelaware.org](mailto:feedback@uwaydelaware.org). Include your address, and we'll send you a United Way tri-colored highlighter to help you focus on "what matters" in your printed documents.