



GIVE.

ADVOCATE.

VOLUNTEER.

Community Needs Assessment Completed - Priorities Identified

United Way of Delaware County periodically conducts a county-wide assessment of social service needs to help direct donations to meet the community's most pressing issues. The past six months, the community (residents, donors, business leaders, social service providers, etc.) completed surveys and attended focus groups to help determine priorities. As a result of this research, the following priorities have been set:

- Providing timely, on-site counseling/therapy to school-age children, k-12, with emotional/behavioral issues (Education impact area);
- Supporting programs or services for accessible, affordable or free healthcare, dental and/or vision care (Health impact area);
- Offering job skills training programs to prepare unemployed to successfully find employment (Income impact area);
- Providing financial literacy programming/services to empower individuals/families to become financially self-sufficient (Income impact area).

"While these priorities have been identified and we will focus FY12 funding toward programs that address these needs, we will continue to support the community's basic needs, such as food, housing, and emergency and disaster assistance, through the allocation of at least 40% of total available dollars to these types of programs," explains United Way President Brandon



New Community Impact Team Volunteers



As part of the community impact process, up to 40 volunteers from throughout Delaware County serve on one of the four impact teams, helping to make funding recommendations to United Way's Board of Directors. As volunteers rotate off after serving their three-year term, new volunteers are recruited. Please welcome the following new impact team volunteers.

- John Donahue, Delaware City Fire
- Toni Dodge, Council for Older Adults
- BethAnn Costello, homemaker, Galena
- Scott Wolf,

Feller. "Additionally, United Way remains committed to making funding available to agencies that provide programs that create a lasting impact for residents in need in Delaware County."

The Executive Summary of the needs assessment process is available on United Way's web site under 'News & Events' or [Click Here](#).

Campaign Update

The 2010 United Way of Delaware County campaign is winding down but several new campaigns will still be kicking off yet this spring. At present, 82% of our goal has been reported with the remainder of pledges to be reported over the next two months. With what has already been reported and a conservative projection of the outstanding campaigns, we believe that we will match and possibly exceed last year's total of \$3.21 million.

Here are just a few of the many inspiring campaign stories. Thanks to all the selfless workplace champions at companies throughout Delaware County who not only perform the duties of their job, but go above and beyond to run their company campaigns and raise money to help our less fortunate neighbors in need.

Byers



For nearly a decade, Byers Automotive has supported its local United Way, with each year's donation increasing from the prior year. This year's campaign was no different, as the employees' and corporate gift totaled \$7,500. Byers' Todd Garverick proudly presented the donation to Brandon Feller.

V&P Hydraulics

Sometimes it's a challenge for company workplace champions to communicate the importance of giving to the annual United Way campaign. But apparently, V&P Hydraulics has got it figured out. The company saw a 100% increase in employee participation to 80% of all staff giving. "Our owners set the tone - they do not mandate employees give - they

- Firestone, Brehm, Hanson & Wolf
- Carol Jacobson, Ohio Hospital Association
- Melissa Harvey, V&P Hydraulics
- Russell Walker, Nationwide
- Holly Quaine, Delaware Area Chamber
- Brian Asbury, Boy Scouts
- Julie Weller, community volunteer
- Harry Pape, Habitat for Humanity
- Jen Koslow, Columbus Zoo

"And if you're a really good volunteer, we might just promote you to co-chair of the allocations process," jokes Tracy Whited, allocations manager at United Way. "We have been extremely fortunate to have some dedicated stewards serving this community, including current Chair of the Community Impact Council, Marilyn McClure-Demers, of Nationwide. We are pleased to announce that Brian Glidden of Delaware County Bank has agreed to serve alongside Marilyn as co-chair for this year's process, taking over as Chair in 2012. Congratulations Brian and thank you for your commitment."

Kroger Card

The logo for Kroger Community Rewards, featuring the word "kroger" in a stylized font, "community" in a smaller font, and "rewards" in a larger, bold font, with a small icon of a person.

Please consider a simple way to help us bring in even more dollars to the Delaware County community by signing up for the Kroger Community Rewards program. If you've already

merely set the example for our employees to follow," explains V&P's Melissa Harvey, who runs the annual workplace campaign. "We also make our campaign fun, and the enthusiasm and sincerity of our owners influenced all staff."

Delaware City Schools

"After years of filling out pledge forms, long-time supporter Delaware City Schools made the switch to e-Pledge this year, and it's made a significant difference," smiles Susie Bibler, United Way's Campaign Director. "They increased their donation over last year's and many staff have commented on the ease of e-Pledge." Susie says for others who are interested in moving toward this donation process, simply [Click Here](#) to learn how easy it can be.



Agency Spotlight: Friends of CASA (Court Appointed Special Advocates)

United Way of Delaware County is proud to partner with this local agency that assists children who are involved in the court system due to abuse, abandonment, and neglect.

In 2009, the CASA program provided free advocacy service to 319 local children who, through no fault of their own, were involved in the Juvenile Court system. [Click Here](#) for more information on this program and how to help.

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signed up, please take a moment to re-enroll for 2011 - beginning April 1. As generous as Kroger is with this program, participants must re-enroll every April 1. But it's easy...

- [Click Here](#) to register or re-enroll online.

- Have your Kroger Plus card handy and register your card with your organization after you sign up. If you use your phone number at the register, call 877-576-7587 to get your Kroger Plus card number.

- Enter United Way of Delaware County or NPO # 84123 and click on confirm.

- If you do not have a Kroger Plus card yet, they are available at the customer service desk at any Kroger.

Annual Report Ready



United Way of Delaware County's 2009/2010 Annual Report is now available for review on our website. [Click Here](#) to view. If you find any errors or omissions, please let Tracy Whited know immediately so we may make the necessary revision twhited@uwaydelaware.org or (740) 369-9618.

Give Now!

[Click Here](#) to give to the community you come home to.